

EXHIBIT WITH US IN DES MOINES, IA!

JULY 24-26 2026
IOWA EVENTS CENTER | DES MOINES, IA
DeltaWaterfowlExpo.com

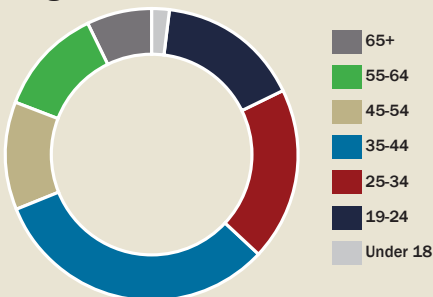
2026 DELTA WATERFOWL DUCK HUNTERS EXPO

Reach thousands of avid waterfowl hunters with a serious interest in your products and services at the Duck Hunters Expo. Taking place in Des Moines, this is the ideal venue for you to showcase your brand, show your support for duck hunting and conservation, and connect with your target audience.

WHY EXHIBIT?

■ Median Annual Household Income: **\$130,325**

■ Age breakdown of attendees:



■ Average number of days our attendees hunt each year **44.5 DAYS**



■ **74%** of Delta members plan to buy decoys, calls, blinds and/or camo this year

■ Over **25,000** duck hunters expected to attend and will be looking to buy gear for the upcoming duck opener!

“I felt like I finally connected with an organization that shares many same ideas, goals and philosophies about our sport. Delta Waterfowl, as a group, welcomed everyone to the event and it shows!”

Vendor,
2025 DUCK HUNTERS EXPO

“We love it and will be back next year! Thank y'all for everything you do! We appreciate each and every single person who works hard to put these expo's together!”

Vendor,
2024 DUCK HUNTERS EXPO

“Overall fantastic event. Getting hands on with tools and equipment you don't know about or see often really helped with purchasing items.”

Attendee,
2024 DUCK HUNTERS EXPO

“This was our first time attending and loved the Expo. It's already on our calendar for next year!”

Attendee,
2025 DUCK HUNTERS EXPO

DISCOVER DES MOINES

- Population: 709,466
 - 150,000 Sq. Ft. Exhibit Hall
 - Host Hotel & Events Center are ATTACHED!
 - **7,367** Delta Members in a 250-mile radius
 - **51** Delta Chapters in a 250-mile radius
 - Over **17,000** people attend 75 Delta sponsored events in the Des Moines area
- ### AND MORE!



SHOW HOURS OPEN TO THE PUBLIC

**FRIDAY,
JULY 24, 2026**
12:00 p.m. - 6:00 p.m.

**SATURDAY,
JULY 25, 2026**
9:00 a.m. - 5:00 p.m.

**SUNDAY,
JULY 26, 2026**
9:00 a.m. - 4:00 p.m.

NORTH AMERICA'S LARGEST EVENT DEDICATED TO THE DUCK HUNTER!



For booth reservations or sponsorship opportunities, please contact Delta Waterfowl's senior director of corporate relations:

CHRIS WILLIAMS

919-538-7874 | cwilliams@deltawaterfowl.org

EXHIBIT HALL



10'x10' SPONSOR CORNER

10'x10' CORNER | \$1,250

10'x10' BOOTH | \$750

FIELD TO
TABLE STAGE

247	346	347	446	447	546	547	646	647	746	747	846	847	946	947	1046
248	344	348	444	448	544	548	644	648	744	748	844	848	944	948	1044
243	342	343	442	443	542	543	642	643	742	743	842	843	942	943	1042
241	340	341	440	441	540	541	640	641	740	741	840	841	940	941	1040
239	338	339	438	439	538	539	638	639	738	739	838	839	938	939	1038
135	234	235	334	335	434	435	534	535	634	635	734	735	834	835	934
133	232	233	332	333	432	433	532	533	632	633	732	733	832	833	932
131	230	231	330	331	430	431	530	531	630	631	730	731	830	831	930
129	228	229	328	329	428	429	528	529	628	629	728	729	828	829	928

STAGE/CAFE
AREA

1035	1134	1135	1234
1033	1132	1133	1232
1031	1130	1131	1230
1029	1128	1129	1228

CHAMPIONS OF DELTA ROW

123	222	223	324	323	422	423	522	523	622	623	722	723	822	823	922	1022	1023	1122	1123	1222
121	220	221	320	321	420	421	520	521	620	621	720	721	820	821	920	1020	1021	1120	1121	1220
119	218	219	318	319	418	419	518	519	618	619	718	719	818	819	918	1018	1019	1118	1119	1218
117	216	217	316	317	416	417	516	517	616	617	716	717	816	817	916	1016	1017	1116	1117	1216
115	214	215	314	315	414	415	514	515	614	615	714	715	814	815	914	1014	1015	1114	1115	1214
113	212	213	312	313	412	413	512	513	612	613	712	713	812	813	912	1012	1013	1112	1113	1212
111	210	211	310	311	410	411	510	511	610	611	710	711	810	811	910	1010	1011	1110	1111	1210

DUCK DOG
STAGE

207	306	307	406	407	506	507	606
205	304	305	404	405	504	505	604
203	302	303	402	403	502	503	602
201	300	301	400	401	500	501	600

DELTA
DELTA

807	906	907	1006	1007	1106	1107	1206
805	904	905	1004	1005	1104	1105	1204
803	902	903	1002	1003	1102	1103	1202
801	900	901	1000	1001	1100	1101	1200

ENTRANCE

1300	1302	1304	1306	1308	1310	1312
1301	1303	1305	1307	1309	1311	1313
1400	1402	1404	1406	1408	1410	1412

1401	1403	1405	1407	1409	1411	1413
1500	1502	1504	1506	1508	1510	1512

1501	1503	1505	1507	1509	1511	1513
1600	1602	1604	1606	1608	1610	1612

1601	1603	1605	1607	1609	1611	1613
1700	1702	1704	1706	1708	1710	1712

1701	1703	1705	1707	1709	1711	1713
1800	1802	1804	1806	1808	1810	1812

1801	1803	1805	1807	1809	1811	1813
1900	1902	1904	1906	1908	1910	1912

1901	1903	1905	1907	1909	1911	1913
2000	2002	2004	2006	2008	2010	2012

2001	2003	2011	2015	2019	2027	2031
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1318	1320	1322	1324	1326	1328	1330
1319	1321	1323	1325	1327	1329	1331
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1819	1821	1823	1825	1827	1829	1831
1918	1920	1922	1924	1926	1928	1930

1919	1921	1923	1925	1927	1929	1931
2018	2020	2022	2024	2026	2028	2030



10'x10' Booth
\$750

10'x10' Corner
\$1,250

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