

DELTA WATERFOWL
DUCK HUNTERS
EXPO

PRESENTED BY **FEDERAL** 



..... **EXHIBIT WITH US**
IN OKLAHOMA CITY!

JULY 25-27, 2025 | OKLAHOMA CITY FAIRGROUNDS | OKLAHOMA CITY, OK

SHOW PROFILE

NORTH AMERICA'S LARGEST EVENT DEDICATED TO THE DUCK HUNTER!

2025 DELTA WATERFOWL DUCK HUNTERS EXPO

Reach thousands of avid waterfowl hunters with a serious interest in your products and services at the Duck Hunters Expo. Taking place in Oklahoma City, this is the ideal venue for you to showcase your brand, show your support for duck hunting and conservation, and connect with your target audience.



Waterfowl hunting enthusiasts will flock to this expo in the heart of America's most celebrated duck hunting area. Book early to maximize traffic at your booth—reserve your space today!



THREE LIVE STAGES

- Duck Dog Stage
- Duck Hunter's Stage
- Field-To-Table Stage
 - Duck Hunting Seminars
 - Cooking Demonstrations
 - Duck Call Carving Contest
 - Retriever Training Tips
 - Decoy Carving
 - Duck Calling Contest



YOUR PARTICIPATION SUPPORTS DUCKS AND DUCK HUNTING!

Delta Waterfowl Foundation is The Duck Hunters Organization, a leading conservation group working to produce ducks and secure the future of waterfowling in North America. **Your participation in the expo helps fuel our mission to boost duck production and secure the future of waterfowl hunting for you and your customers.**

ABOUT THE OKLAHOMA CITY FAIRGROUNDS

The Oklahoma City Fairgrounds is home to the Oklahoma State Fair, one of the premier state fairs in the Nation. The Fairgrounds are located a mile east of downtown OKC and offer endless parking so our attendees can enjoy **over 120,000 square feet** of unobstructed floor space for **more than 200 exhibitors** to showcase their latest and greatest duck hunting essentials.

SHOW SCHEDULE

DUCK HUNTERS EXPO | JULY 25-27, 2025



THURSDAY | JULY 24

9:00 a.m. – 7:00 p.m.

Event Setup

6:00 p.m. – 8:00 p.m.

“Champions of Delta” Reception (Event Sponsors and Donors, invite only)

FRIDAY | JULY 25

8:00 a.m. – 11:00 a.m.

Event Setup

10:00 a.m.

Delta Waterfowl Callmakers Championship

11:00 a.m.

Duck Dog Parade

12:00 p.m.

Ribbon Cutting – OKC Fairgrounds, Bennett Event Center

12:00 p.m. – 6:00 p.m.

Delta Waterfowl’s Duck Hunters Expo Show Hours

1:00 p.m. – 5:00 p.m.

Seminars and Sessions – OKC Fairgrounds, Bennett Event Center

5:30 p.m. – 10:00 p.m.

Delta Waterfowl’s Duck Hunters Grand Banquet

SATURDAY | JULY 26

9:00 a.m. – 5:00 p.m.

Delta Waterfowl’s Duck Hunters Expo Show Hours

10:00 a.m. – 4:00 p.m.

Seminars and Sessions – OKC Fairgrounds, Bennett Event Center

12:00 p.m.

Delta Grand National Double Reed Duck Calling Championship

SUNDAY | JULY 27

9:00 a.m.

Duck Hunters Church Service

9:00 a.m. – 4:00 p.m.

Delta Waterfowl’s Duck Hunters Expo Show Hours

10:00 a.m. – 3:00 p.m.

Seminars and Sessions – OKC Fairgrounds, Bennett Event Center

4:00 p.m. – 11:00 p.m.

Event Tear-down

DeltaWaterfowlExpo.com

PRESENTED BY **FEDERAL** 

EXPO SPONSORSHIP LEVELS

Build lasting relationships with attendees by investing in their Duck Hunters Expo experience. Promote your brand with these sponsorship opportunities!

CANVASBACK SPONSOR \$20,000

- Six 10' x 10' booths (2 Sponsor Corners and 4 inline)
- Additional 10' x 10' booths at 60% off
- Custom Event Sponsorship opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor recognition in booth provided by Delta Waterfowl
- 6 invitations to Thursday night "Champions of Delta" reception
- One table of 10 to the Duck Hunters Banquet on Friday night
- 24 Exhibitor passes and Daily passes

MALLARD SPONSOR

\$12,000

- Four 10' x 10' booths (2 Sponsor Corners and 2 inline)
- Additional 10' x 10' booths at 50% off
- Custom Event Sponsorship Opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Four invitations to Thursday night "Champions of Delta" reception
- One table of 10 to the Duck Hunters Banquet on Friday night
- 16 Exhibitor passes and Daily passes

BLUEBILL SPONSOR

\$8,000

- Two 10' x 10' Sponsor Corner booths
- Additional 10' x 10' booths at 40% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Four ticket to the Duck Hunters Banquet on Friday night
- Eight Exhibitor passes and Daily passes

TEAL SPONSOR

\$4,000

- One 10' x 10' Sponsor booth
- Additional 10' x 10' booths at 25% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Two tickets to the Duck Hunters Banquet on Friday night
- Four Exhibitor passes and Daily passes

CUSTOM SPONSORSHIP OPPORTUNITIES

- Show Bag sponsorship
- Seminar Stage sponsorship
- New Product Showcase
- Duck/Goose Calling Competition sponsorship
- Hotel Keycard sponsorship
- Lanyard sponsorship
- Event sponsorship (Duck Gumbo Cookoff, Thursday Night Reception, Friday Night Banquet, Saturday Grand Banquet)
- Entertainment sponsorship

DeltaWaterfowlExpo.com

- 10'x10' Booth | \$650
- 10'x10' Corner | \$1,000
- 10'x10' Sponsor Corner

For booth reservations or sponsorship opportunities, please contact Delta Waterfowl's Senior Director of Marketing and Corporate Relations:

BRAD HEIDEL
651-403-1772 | bheidel@deltawaterfowl.org

SHOW HOURS
OPEN TO THE PUBLIC

FRIDAY, JULY 25, 2025
12:00 p.m. - 6:00 p.m.

SATURDAY JULY 26, 2025
9:00 a.m. - 5:00 p.m.

SUNDAY JULY 27, 2025
9:00 a.m. - 4:00 p.m.



10'x10' SPONSOR CORNER 10'x10' CORNER | \$1,000 10'x10' BOOTH | \$650

DUCK HUNTERS STAGE

DUCK DOG STAGE

52	72	92	112	132	152	172	192	212	232	252	272	292	312	332	352	372	392	412	432	452	472
51	71	91	111	131	151	171	191	211	231	251	271	291	311	331	351	371	391	411	431	451	471
50	70	90	110	130	150	170	190	210	230	250	270	290	310	330	350	370	390	410	430	450	470
49	69	89	109	129	149	169	189	209	229	249	269	289	309	329	349	369	389	409	429	449	469
48	68	88	108	128	148	168	188	208	228	248	268	288	308	328	348	368	388	408	428	448	468
47	67	87	107	127	147	167	187	207	227	247	267	287	307	327	347	367	387	407	427	447	467

8	16
7	15
6	14
5	13

24	32
23	31
22	30
21	29

46	66
45	65
44	64
43	63

86	106
85	105
84	104
83	103

126	146
125	145
124	144
123	143

166	186
165	185
164	184
163	183

206	226
205	225
204	224
203	223

246	266
245	265
244	264
243	263

286	306
285	305
284	304
283	303

326	346
325	345
324	344
323	343

366	386
365	385
364	384
363	383

406	426
405	425
404	424
403	423

446	466
445	465
444	464
443	463

486	500
485	499
484	498
483	497

514	528
513	527
512	526
511	525

CHAMPIONS OF DELTA ROW

4	12
3	11
2	10
1	9

20	28
19	27
18	26
17	25

42	62
41	61
40	60
39	59

82	102
81	101
80	100
79	99

122	142
121	141
120	140
119	139

162	182
161	181
160	180
159	179

202	222
201	221
200	220
199	219

242	262
241	261
240	260
239	259

282	302
281	301
280	300
279	299

322	342
321	341
320	340
319	339

362	382
361	381
360	380
359	379

402	422
401	421
400	420
399	419

442	462
441	461
440	460
439	459

482	496
481	495
480	494
479	493

510	524
509	523
508	522
507	521

FIELD-TO-TABLE STAGE

38	58	78	98	118	138	158	178	198	218	238	258	278	298	318	338	358	378	398	418	438	458	478	492	506	520
37	57	77	97	117	137	157	177	197	217	237	257	277	297	317	337	357	377	397	417	437	457	477	491	505	519
36	56	76	96	116	136	156	176	196	216	236	256	276	296	316	336	356	376	396	416	436	456	476	490	504	518
35	55	75	95	115	135	155	175	195	215	235	255	275	295	315	335	355	375	395	415	435	455	475	489	503	517
34	54	74	94	114	134	154	174	194	214	234	254	274	294	314	334	354	374	394	414	434	454	474	488	502	516
33	53	73	93	113	133	153	173	193	213	233	253	273	293	313	333	353	373	393	413	433	453	473	487	501	515

EXIT
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ENTRANCE
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