

SHOW PROFILE

NORTH AMERICA'S LARGEST EVENT DEDICATED TO THE DUCK HUNTER!

2025 DELTA WATERFOWL DUCK HUNTERS EXPO

Reach thousands of avid waterfowl hunters with a serious interest in your products and services at the Duck Hunters Expo. Taking place in Oklahoma City, this is the ideal venue for you to showcase your brand, show your support for duck hunting and conservation, and connect with your target audience.





Waterfowl hunting enthusiasts will flock to this expo in the heart of America's most celebrated duck hunting area. Book early to maximize traffic at your booth—reserve your space today!



THREE LIVE STAGES

- Duck Dog Stage
- Duck Hunter's Stage
- Field-To-Table Stage
 Duck Hunting Seminars
 Cooking Demonstrations
 Duck Call Carving Contest
 Retriever Training Tips
 Decoy Carving
 Duck Calling Contest



YOUR PARTICIPATION SUPPORTS DUCKS AND DUCK HUNTING!

Delta Waterfowl Foundation is The Duck Hunters Organization, a leading conservation group working to produce ducks and secure the future of waterfowling in North America. Your participation in the expo helps fuel our mission to boost duck production and secure the future of waterfowl hunting for you and your customers.

ABOUT THE OKLAHOMA CITY FAIRGROUNDS

The Oklahoma City
Fairgrounds is home to the
Oklahoma State Fair, one
of the premier state fairs in
the Nation. The Fairgrounds
are located a mile east of
downtown OKC and offer
endless parking so our
attendees can enjoy
over 120,000 square feet
of unobstructed floor
space for more than 200
exhibitors to showcase their
latest and greatest duck
hunting essentials.

SHOW SCHEDULE

DUCK HUNTERS EXPO | JULY 25-27, 2025



THURSDAY | JULY 24

9:00 a.m. - 7:00 p.m. Event Setup

6:00 p.m. - 8:00 p.m. "Champions of Delta" Reception (Event Sponsors and Donors, invite only)

FRIDAY | JULY 25

8:00 a.m. - 11:00 a.m. Event Setup

10:00 a.m. Delta Waterfowl Callmakers Championship

11:00 a.m. Duck Dog Parade

12:00 p.m. Ribbon Cutting – OKC Fairgrounds, Bennett Event Center

12:00 p.m. - 6:00 p.m Delta Waterfowl's Duck Hunters Expo Show Hours

1:00 p.m. - 5:00 p.m. Seminars and Sessions - OKC Fairgrounds, Bennett Event Center

5:30 p.m. - 10:00 p.m. Delta Waterfowl's Duck Hunters Grand Banquet

SATURDAY | JULY 26

9:00 a.m. - 5:00 p.m. Delta Waterfowl's Duck Hunters Expo Show Hours

10:00 a.m. - 4:00 p.m. Seminars and Sessions - OKC Fairgrounds, Bennett Event Center

12:00 p.m. Delta Grand National Double Reed Duck Calling Championship

SUNDAY | JULY 27

9:00 a.m. Duck Hunters Church Service

9:00 a.m. - 4:00 p.m. Delta Waterfowl's Duck Hunters Expo Show Hours

10:00 a.m. - 3:00 p.m. Seminars and Sessions - OKC Fairgrounds, Bennett Event Center

4:00 p.m. - 11:00 p.m. Event Tear-down

EXPO SPONSORSHIP LEVELS

Build lasting relationships with attendees by investing in their Duck Hunters Expo experience. Promote your brand with these sponsorship opportunities!

CANVASBACK SPONSOR \$20,000

- Six 10' x 10' booths (2 Sponsor Corners and 4 inline)
- Additional 10' x 10' booths at 60% off
- Custom Event Sponsorship opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor recognition in booth provided by Delta Waterfowl
- 6 invitations to Thursday night "Champions of Delta" reception
- One table of 10 to the Duck Hunters Banquet on Friday night
- 24 Exhibitor passes and Daily passes

MALLARD SPONSOR

\$12,000

- Four 10' x 10' booths (2 Sponsor Corners and 2 inline)
- Additional 10' x 10' booths at 50% off
- Custom Event Sponsorship Opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Four invitations to Thursday night "Champions of Delta" reception
- One table of 10 to the Duck Hunters Banquet on Friday night
- 16 Exhibitor passes and Daily passes

BLUEBILL SPONSOR

\$8,000

- Two 10' x 10' Sponsor Corner booths
- Additional 10' x 10' booths at 40% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Four ticket to the Duck Hunters
 Banquet on Friday night
- Eight Exhibitor passes and Daily passes

TEAL SPONSOR

\$4,000

- One 10' x 10' Sponsor booth
- Additional 10' x 10' booths at 25% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Two tickets to the Duck Hunters
 Banquet on Friday night
- Four Exhibitor passes and Daily passes

CUSTOM SPONSORSHIP OPPORTUNITIES

- Show Bag sponsorship
- Seminar Stage sponsorship
- New Product Showcase
- Duck/Goose Calling Competition sponsorship
- Hotel Keycard sponsorship
- Lanyard sponsorship
- Event sponsorship (Duck Gumbo Cookoff, Thursday Night Reception, Friday Night Banquet, Saturday Grand Banquet)
- Entertainment sponsorship

DeltaWaterfowlExpo.com



SUNDAY JULY 27, 2025 9:00 a.m. - 4:00 p.m.

10'x10' Booth | \$650 10'x10' Corner | \$1,000 10'x10' Sponsor Corner

For booth reservations or sponsorship opportunities, please contact Delta Waterfowl's Senior Director of Marketing and Corporate Relations:

BRAD HEIDEL

651-403-1772 | bheidel@deltawaterfowl.org

SHOW HOURS OPEN TO THE PUBLIC

DUCK HUNTERS

EXX PO

FRIDAY, JULY 25, 2025 12:00 p.m. - 6:00 p.m.

SATURDAY JULY 26, 2025 9:00 a.m. - 5:00 p.m.

10'x10' CORNER | \$1,000

10'x10' BOOTH | \$650

DUCK HUNTERS STAGE

52	72
51	71
50	70
49	69
48	68
47	67

92	112	
91	111	
90	110	
39	109	
38	108	

87 107

10'x10' SPONSOR CORNER

207 227

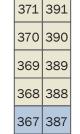
252 272

291	311	
290	310	
289	309	
288	308	
287	307	

286 306

292 312

332 352



372 392

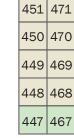
		l
410	430	
409	429	
408	428	
407	427	

406 426

402 422

412 432

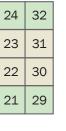
411 431



452 472

DUCK DOG STAGE

8	16
7	15
6	14
5	13



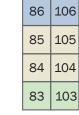
46	66	
45	65	
44	64	
43	63	

42

41

40

39



126	146	
125	145	
124	144	
123	143	

132 152

131 151

130 150

129 149

128 148

127 147

166	186
165	185
164	184
163	183

205	225	
204	224	
203	223	

206 226

245	265
244	264
243	263

246 266

200	300
285	305
284	304
283	303

325	345
324	344
323	343

326 346

362 382

366 386

35	405	42
34	404	42
3	403	42

446	466
445	465
444	464
443	463

442 462

186	500	514	528
185	499	513	527
184	498	512	526
183	497	511	525

CHAMPIONS OF DELTA ROW

242 262

3	11	
2	10	
1	9	

20	28	
19	27	
18	26	
17	25	

62	
61	
60	
59	

82	102	
81	101	
80	100	
79	99	

122	142	
121	141	
120	140	
119	139	

162	182
161	181
160	180
159	179

202	222	
201	221	
200	220	
199	219	

_ '-	202
241	261
240	260
239	259

282	302	
281	301	
280	300	
279	299	

202 202

321	341	
320	340	
319	339	

322 342

			į
861	381	401	
860	380	400	
359	379	399	

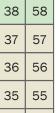
421	441	461
420	440	460
419	439	459
419	439	459

48	1	495	
48	0	494	
47	9	493	

482 496

510	524
509	523
508	522
507	521

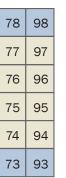
FIELD-TO-TABLE STAGE



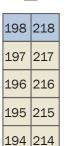
54

33 | 53

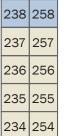
34



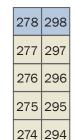
113 133



193 213



233 253



273 293

318	338	
317	337	
316	336	
315	335	
314	334	

313 333

358	378
357	377
356	376
355	375
354	374

353 373

390	410
397	417
396	416
395	415
394	414
393	413

308 /18

438	458	
437	457	
436	456	
435	455	
434	454	
133	153	

478	492	506	520
477	491	505	519
476	490	504	518
475	489	503	517
474	488	502	516
473	487	501	515

EXIT



ENTRANCE