

## SHOW PROFILE

### NORTH AMERICA'S LARGEST EVENT DEDICATED TO THE DUCK HUNTER!

#### 2023 DELTA WATERFOWL DUCK HUNTERS EXPO

Reach thousands of avid waterfowl hunters with a serious interest in your products and services at the Duck Hunters Expo. Taking place in what many call “the duck hunting capital of the world,” this is the ideal venue for you to showcase your brand, show your support for duck hunting and conservation, and connect with your target audience.



Waterfowl hunting enthusiasts will flock to this expo in the heart of America's most celebrated duck hunting area. Book early to maximize traffic at your booth—reserve your space today!



#### YOUR PARTICIPATION SUPPORTS DUCKS AND DUCK HUNTING!

Delta Waterfowl Foundation is The Duck Hunters Organization, a leading conservation group working to produce ducks and secure the future of waterfowling in North America. Your participation in the expo helps fuel our mission to boost duck production and secure the future of waterfowl hunting for you and your customers.



#### THREE LIVE STAGES

- Duck Dog Stage
- Duck Hunter's Stage
- Delta Waterfowl Stage
  - Educational Seminars
  - Cooking Demonstrations
  - Retriever Training Tips
  - Hen House Construction Experience
  - Youth Activities
  - Decoy Carving
  - Duck and Goose Calling Contest

#### ABOUT THE STATEHOUSE CONVENTION CENTER

Located on the Arkansas River, Little Rock's Convention Center is in the heart of the downtown convention and entertainment district and just a 10-minute drive from the airport. There are three adjacent parking decks and surface parking areas offering 1,850 spaces. Hundreds more spaces of on-street parking are available within blocks. Free wireless internet access, ethernet, and wireless connections are available throughout more than 80,000 sq. ft. of exhibit space.

## SHOW SCHEDULE

### DUCK HUNTERS EXPO | JULY 28-30, 2023



#### THURSDAY | JULY 27

9:00 a.m. – 7:00 p.m. Event Setup  
 7:00 p.m. “Champions of Delta” Reception (Event Sponsors and Donors, invite only)

#### FRIDAY | JULY 28

8:00 a.m. – 11:00 a.m. Event Setup  
 11:00 a.m. Duck Dog Parade – Convention Center Lobby/Riverwalk  
 11:45 a.m. Ribbon Cutting – Convention Center Lobby  
 12:00 p.m. – 7:00 p.m. Delta Waterfowl's Duck Hunters Expo show hours  
 1:00 p.m. – 6:00 p.m. Seminars and Sessions – Convention Center

#### SATURDAY | JULY 29

9:00 a.m. – 5:00 p.m. Delta Waterfowl's Duck Hunters Expo show hours  
 10:00 a.m. – 4:00 p.m. Seminars and Sessions – Convention Center  
 5:00 p.m. – 10:00 p.m. Delta Waterfowl's Duck Hunters Expo Grand Banquet

#### SUNDAY | JULY 30

9:00 a.m. – 4:00 p.m. Delta Waterfowl's Duck Hunters Expo show hours  
 10:00 a.m. – 3:00 p.m. Seminars and Sessions – Convention Center  
 4:00 p.m. – 11:00 p.m. Event Tear-down

DeltaWaterfowlExpo.com

PRESENTED BY **FEDERAL**

# DELTA WATERFOWL DUCK HUNTERS EXPO

PRESENTED BY **FEDERAL**



..... EXHIBIT WITH US .....  
 IN THE DUCK HUNTING CAPITAL OF THE WORLD!

JULY 28-30, 2023 | STATEHOUSE CONVENTION CENTER | LITTLE ROCK, AR

**SHOW HOURS**  
OPEN TO THE PUBLIC

**FRIDAY, JULY 28, 2023**  
12:00 p.m. - 7:00 p.m.

**SATURDAY JULY 29, 2023**  
9:00 a.m. - 5:00 p.m.

**SUNDAY JULY 30, 2023**  
9:00 a.m. - 4:00 p.m.

- 10'x10' Booth | \$650
- 10'x10' Corner | \$1,000
- 10'x10' Sponsor Corner

For booth reservations or sponsorship opportunities, please contact Delta Waterfowl's Senior Director of Marketing and Corporate Relations:

**BRAD HEIDEL**  
651-403-1772 | bheidel@deltawaterfowl.org

**EXPO SPONSORSHIP LEVELS**

**Build lasting relationships with attendees by investing in their Duck Hunters Expo experience. Promote your brand with these sponsorship opportunities!**

**CANVASBACK SPONSOR \$20,000**

- Six 10' x 10' booths (2 Sponsor Corners and 4 inline)
- Additional 10' x 10' booths at 60% off
- Custom Event Sponsorship opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor recognition in booth provided by Delta Waterfowl
- Six invitations to Thursday night "Champions of Delta" reception
- One table of 10 to the Duck Hunters Banquet on Friday night
- 24 Exhibitor passes and Daily passes

**MALLARD SPONSOR \$12,000**

- Four 10' x 10' booths (2 Sponsor Corners and 2 inline)
- Additional 10' x 10' booths at 50% off
- Custom Event Sponsorship Opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Four invitations to Thursday night "Champions of Delta" reception
- One table of 10 to the Duck Hunters Banquet on Friday night
- 16 Exhibitor passes and Daily passes

**BLUEBILL SPONSOR \$8,000**

- Two 10' x 10' Sponsor Corner booths
- Additional 10' x 10' booths at 40% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Four tickets to the Duck Hunters Banquet on Friday night
- Eight Exhibitor passes and Daily passes

**TEAL SPONSOR \$4,000**

- One 10' x 10' Sponsor booth
- Additional 10' x 10' booths at 25% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Two tickets to the Duck Hunters Banquet on Friday night
- Four Exhibitor passes and Daily passes

**CUSTOM SPONSORSHIP OPPORTUNITIES**

- Show Bag sponsorship
- Seminar Stage sponsorship
- New Product Showcase
- Duck/Goose Calling Competition
- Hotel Keycard sponsorship
- Lanyard sponsorship
- Event sponsorship (Duck Gumbo Cookoff, Thursday Night Reception, Friday Night Banquet, Saturday Grand Banquet)
- Entertainment sponsorship

[DeltaWaterfowlExpo.com](http://DeltaWaterfowlExpo.com)

**DUCK HUNTERS STAGE**

|    |    |    |    |    |     |     |     |     |     |     |     |
|----|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|
| 28 | 55 | 58 | 85 | 88 | 115 | 118 | 145 | 148 | 175 | 178 | 205 |
| 29 | 54 | 59 | 84 | 89 | 114 | 119 | 144 | 149 | 174 | 179 | 204 |

**DUCK DOG STAGE**

|     |     |
|-----|-----|
| 228 | 253 |
| 229 | 252 |
| 230 | 251 |
| 231 | 250 |
| 232 | 249 |

|     |     |     |     |
|-----|-----|-----|-----|
| 254 | 273 | 274 | 289 |
| 255 | 272 | 275 | 288 |

**CHAMPIONS OF DELTA ROW**

|    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     |     |     |
|----|----|----|----|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 10 | 11 | 26 | 30 | 53 | 60 | 83 | 90 | 113 | 120 | 143 | 150 | 173 | 180 | 203 | 207 |     | 228 | 253 |
| 9  | 12 | 25 | 31 | 52 | 61 | 82 | 91 | 112 | 121 | 142 | 151 | 172 | 181 | 202 | 208 | 227 | 229 | 252 |
| 8  | 13 | 24 | 32 | 51 | 62 | 81 | 92 | 111 | 122 | 141 | 152 | 171 | 182 | 201 | 209 | 226 | 230 | 251 |
| 7  | 14 | 23 | 33 | 50 | 63 | 80 | 93 | 110 | 123 | 140 | 153 | 170 | 183 | 200 | 210 | 225 | 231 | 250 |
| 6  |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 232 | 249 |
| 5  |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 254 | 273 |
| 4  | 15 | 22 | 34 | 49 | 64 | 79 | 94 | 109 | 124 | 139 | 154 | 169 | 184 | 199 | 211 | 224 | 233 | 248 |
| 3  | 16 | 21 | 35 | 48 | 65 | 78 | 95 | 108 | 125 | 138 | 155 | 168 | 185 | 198 | 212 |     | 234 | 247 |
| 2  | 17 | 20 | 36 | 47 | 66 | 77 | 96 | 107 | 126 | 137 | 156 | 167 | 186 | 197 | 213 | 223 | 235 | 246 |
| 1  | 18 | 19 | 37 | 46 | 67 | 76 | 97 | 106 | 127 | 136 | 157 | 166 | 187 | 196 | 214 | 222 | 236 | 245 |
|    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 256 | 271 |
|    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 257 | 270 |
|    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 258 | 269 |
|    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 259 | 268 |
|    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 276 | 287 |
|    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 277 | 286 |
|    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 278 | 285 |
|    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     | 279 | 284 |

**DELTA WATERFOWL STAGE**

|    |    |    |    |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 38 | 45 | 68 | 75 | 98  | 105 | 128 | 135 | 158 | 165 | 188 | 195 | 215 | 221 | 237 | 244 | 260 | 267 | 280 | 283 |
| 39 | 44 | 69 | 74 | 99  | 104 | 129 | 134 | 159 | 164 | 189 | 194 | 216 | 220 | 238 | 243 | 261 | 266 | 281 | 282 |
| 40 | 43 | 70 | 73 | 100 | 103 | 130 | 133 | 160 | 163 | 190 | 193 | 217 |     | 239 | 242 | 262 | 265 |     |     |
| 41 | 42 | 71 | 72 | 101 | 102 | 131 | 132 | 161 | 162 | 191 | 192 | 218 | 219 | 240 | 241 | 263 | 264 |     |     |

**ENTRANCE**



CONCESSIONS

290 291

292 293

294 295