

DELTA WATERFOWL
DUCK HUNTERS
EXPO

PRESENTED BY **FEDERAL** 



..... **EXHIBIT WITH US**
IN THE DUCK HUNTING CAPITAL OF THE WORLD!

JULY 28-30, 2023 | STATEHOUSE CONVENTION CENTER | LITTLE ROCK, AR

SHOW PROFILE

NORTH AMERICA'S LARGEST EVENT DEDICATED TO THE DUCK HUNTER!

2023 DELTA WATERFOWL DUCK HUNTERS EXPO

Reach thousands of avid waterfowl hunters with a serious interest in your products and services at the Duck Hunters Expo. Taking place in what many call “the duck hunting capital of the world,” this is the ideal venue for you to showcase your brand, show your support for duck hunting and conservation, and connect with your target audience.



Waterfowl hunting enthusiasts will flock to this expo in the heart of America's most celebrated duck hunting area. Book early to maximize traffic at your booth—reserve your space today!



THREE LIVE STAGES

- Duck Dog Stage
- Duck Hunter's Stage
- Delta Waterfowl Stage
 - Educational Seminars
 - Cooking Demonstrations
 - Retriever Training Tips
 - Hen House Construction Experience
 - Youth Activities
 - Decoy Carving
 - Duck and Goose Calling Contest



YOUR PARTICIPATION SUPPORTS DUCKS AND DUCK HUNTING!

Delta Waterfowl Foundation is The Duck Hunters Organization, a leading conservation group working to produce ducks and secure the future of waterfowling in North America. **Your participation in the expo helps fuel our mission to boost duck production and secure the future of waterfowl hunting for you and your customers.**

ABOUT THE STATEHOUSE CONVENTION CENTER

Located on the Arkansas River, Little Rock's Convention Center is in the heart of the downtown convention and entertainment district and just a 10-minute drive from the airport. There are three adjacent parking decks and surface parking areas offering 1,850 spaces. Hundreds more spaces of on-street parking are available within blocks. **Free wireless internet access, ethernet, and wireless connections are available throughout more than 80,000 sq. ft. of exhibit space.**

SHOW SCHEDULE

DUCK HUNTERS EXPO | JULY 28-30, 2023



THURSDAY | JULY 27

9:00 a.m. – 7:00 p.m.
5:00 p.m.

Event Setup
“Champions of Delta” Reception
(Event Sponsors and Donors, invite only)

FRIDAY | JULY 28

8:00 a.m. – 11:00 a.m.
11:00 a.m.
11:45 a.m.
12:00 p.m. – 7:00 p.m.
1:00 p.m. – 6:00 p.m.

Event Setup
Duck Dog Parade – Convention Center Lobby/Riverwalk
Ribbon Cutting – Convention Center Lobby
Delta Waterfowl’s Duck Hunters Expo show hours
Seminars and Sessions – Convention Center

SATURDAY | JULY 29

9:00 a.m. – 5:00 p.m.
10:00 a.m.
10:00 a.m. – 4:00 p.m.
5:00 p.m. – 10:00 p.m.

Delta Waterfowl’s Duck Hunters Expo show hours
Duck Boat Parade (Arkansas River)
Seminars and Sessions – Convention Center
Delta Waterfowl’s Duck Hunters Expo Grand Banquet

SUNDAY | JULY 30

9:00 a.m. – 4:00 p.m.
10:00 a.m. – 3:00 p.m.
4:00 p.m. – 11:00 p.m.

Delta Waterfowl’s Duck Hunters Expo show hours
Seminars and Sessions – Convention Center
Event Tear-down

DeltaWaterfowlExpo.com

PRESENTED BY **FEDERAL** 

EXPO SPONSORSHIP LEVELS

Build lasting relationships with attendees by investing in their Duck Hunters Expo experience. Promote your brand with these sponsorship opportunities!

CANVASBACK SPONSOR \$20,000

- Six 10' x 10' booths (2 Sponsor Corners and 4 inline)
- Additional 10' x 10' booths at 60% off
- Custom Event Sponsorship opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor recognition in booth provided by Delta Waterfowl
- 6 invitations to Thursday night "Champions of Delta" reception
- 1 table of 10 to the Delta Grand Banquet on Saturday night
- 24 Exhibitor passes and Daily passes

MALLARD SPONSOR \$12,000

- Four 10' x 10' booths (2 Sponsor Corners and 2 inline)
- Additional 10' x 10' booths at 50% off
- Custom Event Sponsorship Opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Four invitations to Thursday night "Champions of Delta" reception
- One table of 10 to the Delta Grand Banquet on Saturday night
- 16 Exhibitor passes and Daily passes

BLUEBILL SPONSOR \$8,000

- Two 10' x 10' Sponsor Corner booths
- Additional 10' x 10' booths at 40% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Four tickets to the Delta Grand Banquet on Saturday night
- Eight Exhibitor passes and Daily passes

TEAL SPONSOR \$4,000

- One 10' x 10' Sponsor booth
- Additional 10' x 10' booths at 25% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Two tickets to the Delta Grand Banquet on Saturday night
- Four Exhibitor passes and Daily passes

CUSTOM SPONSORSHIP OPPORTUNITIES

- Show Bag sponsorship
- Seminar Stage sponsorship
- New Product Showcase
- Duck/Goose Calling Competition sponsorship
- Hotel Keycard sponsorship
- Lanyard sponsorship
- Event sponsorship (Duck Gumbo Cookoff, Thursday Night Reception, Friday Night Banquet, Saturday Grand Banquet)
- Entertainment sponsorship

DeltaWaterfowlExpo.com

SHOW HOURS
OPEN TO THE PUBLIC

FRIDAY, JULY 28, 2023
12:00 p.m. - 7:00 p.m.

SATURDAY JULY 29, 2023
9:00 a.m. - 5:00 p.m.

SUNDAY JULY 30, 2023
9:00 a.m. - 4:00 p.m.

- 10'x10' Booth | \$650
- 10'x10' Corner | \$1,000
- 10'x10' Sponsor Corner

For booth reservations or sponsorship opportunities, please contact Delta Waterfowl's Senior Director of Marketing and Corporate Relations:

BRAD HEIDEL
651-403-1772 | bheidel@deltawaterfowl.org

DUCK HUNTERS STAGE

28	55	58	85	88	115	118	145	148	175	178	205
29	54	59	84	89	114	119	144	149	174	179	204

10	11	26	30	53	60	83	90	113	120	143	150	173	180	203	207		228	253
9	12	25	31	52	61	82	91	112	121	142	151	172	181	202	208	227	229	252
8	13	24	32	51	62	81	92	111	122	141	152	171	182	201	209	226	230	251
7	14	23	33	50	63	80	93	110	123	140	153	170	183	200	210	225	231	250
6																	232	249

DUCK DOG STAGE

254	273	274	289
255	272	275	288

CHAMPIONS OF DELTA ROW

4	15	22	34	49	64	79	94	109	124	139	154	169	184	199	211	224	233	248	256	271	276	287
3	16	21	35	48	65	78	95	108	125	138	155	168	185	198	212		234	247	257	270	277	286
2	17	20	36	47	66	77	96	107	126	137	156	167	186	197	213	223	235	246	258	269	278	285
1	18	19	37	46	67	76	97	106	127	136	157	166	187	196	214	222	236	245	259	268	279	284

DELTA WATERFOWL STAGE

38	45	68	75	98	105	128	135	158	165	188	195	215	221	237	244	260	267
39	44	69	74	99	104	129	134	159	164	189	194	216	220	238	243	261	266
40	43	70	73	100	103	130	133	160	163	190	193	217		239	242	262	265
41	42	71	72	101	102	131	132	161	162	191	192	218	219	240	241	263	264



ENTRANCE

CONCESSIONS

290 291

292 293

294 295