

The background of the entire poster is a photograph of several hunters in camouflage gear wading through a swampy, wooded area. They are holding shotguns and looking upwards. The water is calm, reflecting the trees and the hunters. The scene is misty or overcast.

DELTA WATERFOWL
DUCK HUNTERS
EXPO

..... EXHIBIT WITH US
IN THE DUCK HUNTING CAPITAL OF THE WORLD!

JULY 29-31, 2022 | STATEHOUSE CONVENTION CENTER | LITTLE ROCK, AR

PRESENTED BY **FEDERAL** 

SHOW PROFILE

NORTH AMERICA'S LARGEST EVENT DEDICATED TO THE DUCK HUNTER!

2022 DELTA WATERFOWL DUCK HUNTERS EXPO

Reach thousands of avid waterfowl hunters with a serious interest in your products and services at the Duck Hunters Expo. Taking place in what many call “the duck hunting capital of the world,” this is the ideal venue for you to showcase your brand, show your support for duck hunting and conservation, and connect with your target audience.



Waterfowl hunting enthusiasts will flock to this expo in the heart of America's most celebrated duck hunting area. Book early to maximize traffic at your booth—reserve your space today!



THREE LIVE STAGES

- Duck Dog Stage
- Duck Hunter's Stage
- Delta Waterfowl Stage
 - Educational Seminars
 - Cooking Demonstrations
 - Retriever Training Tips
 - Hen House Construction Experience
 - Youth Activities
 - Decoy Carving
 - Duck and Goose Calling Contest



YOUR PARTICIPATION SUPPORTS DUCKS AND DUCK HUNTING!

Delta Waterfowl Foundation is The Duck Hunters Organization, a leading conservation group working to produce ducks and secure the future of waterfowling in North America. Your participation in the expo helps fuel our mission to boost duck production and secure the future of waterfowl hunting for you and your customers.

ABOUT THE STATEHOUSE CONVENTION CENTER

Located on the Arkansas River, Little Rock's Convention Center is in the heart of the downtown convention and entertainment district and just a 10-minute drive from the airport. There are three adjacent parking decks and surface parking areas offering 1,850 spaces. Hundreds more spaces of on-street parking are available within blocks. Free wireless internet access, ethernet, and wireless connections are available throughout more than 80,000 sq. ft. of exhibit space.

SHOW SCHEDULE

DUCK HUNTERS EXPO | JULY 29-31, 2022



THURSDAY | JULY 28

9:00 a.m. – 7:00 p.m. Event Setup
5:00 p.m. “Champions of Delta” Reception
(Event Sponsors and Donors, invite only)

FRIDAY | JULY 29

8:00 a.m. – 11:00 a.m. Event Setup
11:00 a.m. Duck Dog Parade – Convention Center Lobby/Riverwalk
11:45 a.m. Ribbon Cutting – Convention Center Lobby
12:00 p.m. – 7:00 p.m. Delta Waterfowl’s Duck Hunters Expo show hours
2:00 p.m. – 6:00 p.m. Seminars and Sessions – Convention Center
5:00 p.m. Duck Hunters Celebration –
Food, beverage, silent/live auctions raffles and games

SATURDAY | JULY 30

9:00 a.m. – 6:00 p.m. Delta Waterfowl’s Duck Hunters Expo show hours
10:00 a.m. Duck Boat Parade (Arkansas River)
10:00 a.m. – 4:00 p.m. Seminars and Sessions – Convention Center
5:00 p.m. – 10:00 p.m. Delta Waterfowl’s Duck Hunters Expo Grand Banquet
10:00 p.m. – TBD Live entertainment

SUNDAY | JULY 31

9:00 a.m. – 4:00 p.m. Delta Waterfowl’s Duck Hunters Expo show hours
10:00 a.m. – 3:00 p.m. Seminars and Sessions – Convention Center
4:00 p.m. – 11:00 p.m. Event Tear-down

EXPO SPONSORSHIP LEVELS

Build lasting relationships with attendees by investing in their Duck Hunters Expo experience. Promote your brand with these sponsorship opportunities!

CANVASBACK SPONSOR \$20,000

- Six 10' x 10' booths (2 Sponsor Corners and 4 inline)
- Additional 10' x 10' booths at 60% off
- Custom Event Sponsorship opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor recognition in booth provided by Delta Waterfowl
- 6 invitations to Thursday night "Champions of Delta" reception
- 1 table of 10 to the Delta Grand Banquet on Saturday night
- 24 Exhibitor passes and Daily passes

MALLARD SPONSOR \$12,000

- Four 10' x 10' booths (2 Sponsor Corners and 2 inline)
- Additional 10' x 10' booths at 50% off
- Custom Event Sponsorship Opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Four invitations to Thursday night "Champions of Delta" reception
- One table of 10 to the Delta Grand Banquet on Saturday night
- 16 Exhibitor passes and Daily passes

BLUEBILL SPONSOR \$8,000

- Two 10' x 10' Sponsor Corner booths
- Additional 10' x 10' booths at 40% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Corporate logo on promotional materials and advertising
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Four tickets to the Delta Grand Banquet on Saturday night
- Eight Exhibitor passes and Daily passes

TEAL SPONSOR \$4,000

- One 10' x 10' Sponsor booth
- Additional 10' x 10' booths at 25% off
- Two listings (minimum) in Delta Waterfowl Magazine
- Corporate logo on daily show guide
- Logo and website link on Duck Hunters Expo website
- Sponsor Recognition in booth provided by Delta Waterfowl
- Two invitations to Thursday night "Champions of Delta" reception
- Two tickets to the Delta Grand Banquet on Saturday night
- Four Exhibitor passes and Daily passes

CUSTOM SPONSORSHIP OPPORTUNITIES

- Show Bag sponsorship
- Seminar Stage sponsorship
- New Product Showcase
- Duck/Goose Calling Competition sponsorship
- Hotel Keycard sponsorship
- Lanyard sponsorship
- Event sponsorship (Duck Gumbo Cookoff, Thursday Night Reception, Friday Night Banquet, Saturday Grand Banquet)
- Entertainment sponsorship

DeltaWaterfowlExpo.com

SHOW HOURS OPEN TO THE PUBLIC

FRIDAY, JULY 29, 2022
12:00 p.m. - 7:00 p.m.

SATURDAY JULY 30, 2022
9:00 a.m. - 6:00 p.m.

SUNDAY JULY 31, 2022
9:00 a.m. - 4:00 p.m.

- 10'x10' BOOTH | \$650
- 10'x10' CORNER | \$1,000
- 10'x10' SPONSOR CORNER

For booth reservations or sponsorship opportunities, please contact Delta Waterfowl's Senior Director of Marketing and Corporate Relations:

BRAD HEIDEL
651-403-1772 | bheidel@deltawaterfowl.org

DUCK HUNTERS STAGE

57	94
58	93
59	92

95	132
96	131
97	130

133	170
134	169
135	168

171	208
172	207
173	206

209	246
210	245
211	244

247	284
248	283
249	282

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23	52
24	51
25	50
26	49

61	90
62	89
63	88
64	87

99	128
100	127
101	126
102	125

137	166
138	165
139	164
140	163

175	204
176	203
177	202
178	201

213	242
214	241
215	240
216	239

251	280
252	279
253	278
254	277

DUCK DOG ROW

285	316
286	315
287	314
288	313
289	312

DUCK DOG STAGE

320	345
321	344

352	377
353	376

CHAMPIONS OF DELTA ROW

29	46
30	45
31	44
32	43

67	84
68	83
69	82
70	81

105	122
106	121
107	120
108	119

143	160
144	159
145	158
146	157

181	198
182	197
183	196
184	195

219	236
220	235
221	234
222	233

257	274
258	273
259	272
260	271

292	309
293	308
294	307
295	306

324	341
325	340
326	339
327	338

356	373
357	372
358	371
359	370

DELTA WATERFOWL STAGE

72	79
73	78
74	77
75	76

110	117
111	116
112	115
113	114

148	155
149	154
150	153
151	152

186	193
187	192
188	191
189	190

224	231
225	230
226	229
227	228

262	269
263	268
264	267
265	266

297	304
298	303
299	302
300	301



ENTRANCE